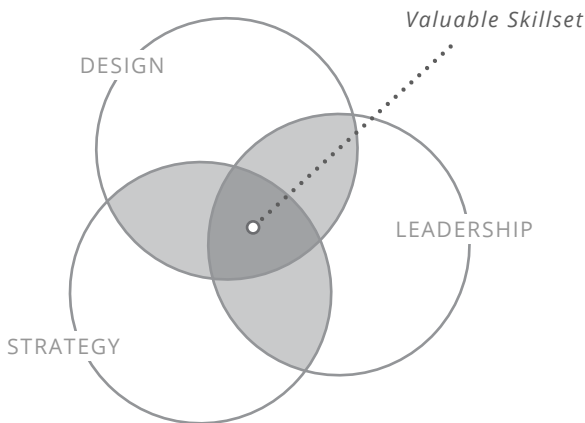
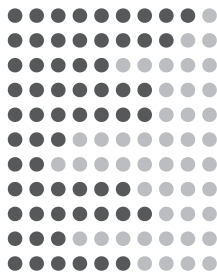


- BUSINESS MINDED**
A wide variety of web consulting for numerous businesses.
- SOCIALLY INCLINED**
A team player with strong communication and social skills.
- CROSS CULTURAL**
Born in Peru, raised in Chile, half Cuban, half American.
- LOVE FOR MUSIC**
Been leading and creating music for 15+ years.



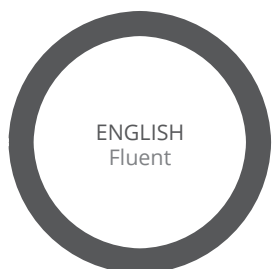
01 Programs

Photoshop
Illustrator
InDesign
WordPress
Blasamic / Mockflow
HTML & CSS
Javascript & JQuery
Social Media
Screenflow
Espresso
Sitecore



02 Proficient In

UI / UX
Typography
Color Theory
Image editing
Web Layout & Design
Interface Design
Logo Design
Layout



- Art Director at Layer One Media**
February 2013 to Present in Chicago & Milwaukee, Responsible for art direction and user experience for all national and local clients. Lead creative development on projects from inception through final execution. Work with the design team to further build and develop all design elements for a solution while translating a client's brand in to a digital environment. Create user flow charts to communicate all the ways the user will interact with our digital solutions and, present a competitive analysis to clearly identify our client's strengths and weaknesses to further improve their strategy. Develop wireframes to map out each page and its functionality. Finally, present ideas, strategies, and designs to a client and work hand-in-hand to bring their solution to life.
 - Creative Director at Blueprint Design Studio**
August 2012 to February 2013 in Chicago, Designed high-end custom WordPress websites and restaurant menus. Helped clients develop branding and company identity. Consulted with prospective and current clients on sales calls, pitching designs and training usability. Brainstormed profitable and unique marketing ideas and carried them out to the success of the client. Oversaw all design work being sent out for approval. Hired, mentored, and evaluated personnel on the design team.
 - Strategizer and Designer at Wovenland**
January 2011 to Present in Chicago, Work with non-profits to strategize, brand, design, and develop how to effectively communicate their vision while equipping them with the right tools do so.
 - Lead Graphic Designer at Chicago Art Magazine**
August 2010 to February 2011 in Chicago, Responsible for rebranding eight affiliated websites; working directly with the editor to develop the look and feel for each logo.
 - Print Media Director at Collective Front Media Group**
October 2008 to December 2010 in Chicago, Created custom print products for multiple projects and entities, as well as negotiated bids with clients and suppliers for the most economical and professional result.
 - Multimedia Manager at DeMoulin Bros. & Co.**
May 2006 to November 2008 in Greenville, IL, Design and development for the marketing department including web development, graphic and web design, user interface, logo design, and flash work. Tasked with redesigning, building, and managing a total of 7 affiliated websites. Designed 2 international catalogues for dance (60 pages) and formal wear (24 pages).
 - Graphic Designer at Vulcan Materials**
May 2005 to August 2005 in Birmingham, AL, Graphic designer and print specialist for the corporate offices (over 500 employees). Worked on a team with 2 other designers and 5 other print specialists.
 - Student at Greenville College**
August 2005 to May 2009 in Greenville, IL, Associate's Degree, Digital Multimedia.
- Medline: Pink Glove Dance**
BMA Bell Awards: Medline Pink Glove Dance was chosen as a finalist and named the category winner out of over 400 entries this year in the category alone.
 - National Geographic: Terra Watt Prize**
Featured on different galleries, praised by Google, and written about in multiple sources including The Huffington Post and National Geographic Magazine.
 - Bel50, Renee Clerkin and Knits & Knotts**
"Featured Site" on multiple galleries and blogs including One Page Love, Abuzeedo, and "Examples of beautiful color in web design."
 - Eagle Scout Rank**
5 year investment of completing tasks dealing with money management, first aid training, and coordinating a community project involving restoring a school while leading 2 teams.